



# *Leader Guide*



**CRANHILL**  
*Transforming Lives!*

Elevate Winter Teen Retreats are designed specifically for Junior and Senior High students to get away, have a great time connecting with youth leaders and other students, and ultimately grow closer in their relationship with Jesus Christ. These weekends are meant to be exciting, memorable, and inspiring. We are here to walk with you from the moment you register to the time you head home. It's our goal that your experience with us is positive and stress free! Feel free to contact us at any point with questions or concerns. We are here to serve you, and look forward to hosting your group at our Elevate Winter Teen Retreats!

## ELEVATE WEEKENDS

**JANUARY 17-19 JR. HIGH**  
**BAND: MATT MOORE**  
**SPEAKER: DEREK MAX**

**JANUARY 24-26 SR. HIGH**  
**BAND: DAVE MEAD**  
**SPEAKER: JAY TRAINER**

**FEBRUARY 7-9 JR. HIGH**  
**BAND & SPEAKER: HAPPY THE DOG MINISTRIES**

**FEBRUARY 14-16 SR. HIGH**  
**BAND: THE RADIANT**  
**SPEAKERS: OFF THE WALL DISCIPLESHIP (DON + TRAVIS)**

## PRICING

Student: Starting at \$98  
Leader (1 per 7 campers): \$58  
Additional Leaders: \$98

## EARLY BIRD DISCOUNT

Start the registration process by November 1, 2019 to lock in the \$98 student price. Final numbers do not need to be confirmed at this time. After November 1, student pricing raises to \$108 per student.

**CRAN-HILL RANCH**  
14444 17 Mile Rd.  
Rodney, MI 49342  
231.796.7669

**CONTACT**  
Nate Hinken  
Program Director  
nate@cranhillranch.com

## TO REGISTER

Online: [cranhillranch.com/elevate](https://cranhillranch.com/elevate)  
Over the Phone: 231.796.7669 (8am–5pm, M-F)



## FRIDAY

7-7:45pm	Group Registration at the Barn Store. Receive housing/meal assignments. Move into Cabins Tubing Hills, Broomball, and Game Room open
8:15 pm	Leader Meeting
9:00 pm	Session 1 -Worship and Speaker
9:45 pm	Small Group Time
12 am	Store Closes
12:30 am	Lights Out

## SATURDAY

8 am	Breakfast (Group 1)
8:45 am	Breakfast (Group 2)
9:45 am	Session 2 - Worship and Speaker
10:30 am	Small Group Time
	Tubing Hills, Broomball, Snowshoeing, Ice Skating, X-Country Skiing, and Game Room Open
12 pm	Lunch (Group 1)
1 pm	Lunch (Group 2)
2 pm	Activities Open! Trail Rides, Archery Tag, Snowshoeing, Ice Skating, X-Country Skiing, Tubing Hills, Ice-Climbing, Broomball, Game Room, and Barnstore
5:45 pm	Dinner (Group 1)
6:45 pm	Dinner (Group 2)
7:45 pm	Session 3 - Worship and Speaker
8:30 pm	Small Group Time
9 pm	Activities Open - Broomball Tournament!
12:30 am	Lights Out

## SUNDAY

8 am	Breakfast (Group 1)
8:45 am	Breakfast (Group 2)
9:45 am	Session 4 - Worship and Speaker
10:30 am	Small Group Time
	<i>Depart as needed, or stay and play.</i>

## WINTER ACTIVITIES

**Archery Tag**  
**Broomball** (with a tournament scheduled Saturday night!)  
**Ice Climbing**  
**Snow Shoeing**  
**Ice Skating**  
**3 Different Tubing Hills**  
**Trail Rides on Horseback\***  
 (additional cost)  
**And plenty more!**





**DEREK MAX**  
**JANUARY 17-19**

"Derek has served as a pastor at Kent City Baptist church for 15 years. He lives in Kent City, MI with his wife of 15 years, Katie, and their three wild and wonderful children, Isabella (13) Jaxon (11) Elliana (9). Derek loves to spend time outdoors, riding quads, hiking, playing sports with his kids, or cutting wood, yes that can be a fun activity! Derek's passion is seeing people of all ages truly fall in love with Jesus and learn what it means to become a disciple of Jesus!"



**JAY TRAINER, INFUZION**  
**JANUARY 24-26**

Jay Trainer is a passionate follower of Christ, a husband, a daddy, an evangelist focused on students, and a ministry resourcing partner. He is the founder and coach of Infuzion, an itinerant youth ministry team. Jay currently travels with Infuzion around the United States and Canada, advocating excellence in organizations, individuals, and the people they serve.



**HAPPY THE DOG MINISTRY**  
**FEBRUARY 7-9**

We partner with Christian organizations in leading meaningful worship experiences which both bring people to Christ and nurture that lifelong relationship. We work with churches, schools, camps, retreats, and any other Christ-centered organization. Our Team is made up of gifted speakers, and praise and worship leaders who are committed to serving the Lord while serving others. Happy the Dog's official Bible verse for the ministry is Acts 4:20 - "As for us, we cannot not keep quiet about the things we have seen and heard." We would love the pleasure in joining with you in "not keeping quiet".



**OFF THE WALL DISCIPLESHIP (DON + TRAVIS)**  
**FEBRUARY 14-16**

**Don** is the founder/executive director of Off The Wall Discipleship and the Pastor of Mission & Discipleship at The Branch Church. His passion is investing in the next generation through life on life discipleship. He has committed to a life of singleness so he can focus on using his life and home for discipleship. Don loves Marvel movies and his favorite superhero is Thor.

**Travis** is the founder/assistant director of Off The Wall Discipleship and the Pastor of Teaching at The Branch Church. His passion is helping people understand the gospel and seeing God transform them. Travis is married to Beki who is from Northern Ireland and they have an energetic little son named Tekoa who is 1.



**MATT MOORE**  
**JANUARY 17-19**

Matt Moore is an independent rock artist, singer/songwriter and worship leader from Michigan. Launching a solo career in 2007 with only an acoustic guitar and a few original songs Matt quickly built a reputation as the must see artist in his area. Captivating audiences with his engaging songwriting, passionate live performance and tenacious work ethic, Matt has performed at almost 2000 events around the country in the past decade, sharing the stage with some of the biggest names in Christian music.



**DAVE MEAD**  
**JANUARY 24-26**

I started my journey in music as a kid traveling around with my parents who were singer/songwriters. I have always loved music! For me it has been a way to connect with things that tend to lie deep within the soul of humanity and get them out. Music inspires me, motivates me, and gives me clarity. It taps into emotions like love, joy, peace, sorrow, loss, and pain. It gives hope to the hopeless, healing to the hurting, peace for the anxious, and love for the lost and lonely. Because of this, writing music has become a way for me to remind myself of what is most important and motivate me to do whatever it takes to keep fighting for it. I began sharing some of this with people and to my shock, what had been created for my personal benefit was now having an impact on others as well.



**HAPPY THE DOG MINISTRY**  
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**THE RADIANT**  
**FEBRUARY 14-16**

The Radiant is a group of musicians that love music and making music together. We are partnered with Off The Walk Music and The Branch Church and we love to provide music for coffee shops, churches, camps, or other events. We play a lot of styles of music, but our deepest passion is to lead people in worship. The Radiant is led by Jeff Kaufman, but has many different musicians and leaders that travel and perform with him.

When you register your group, we will assign housing that best fits your group size.  
We included pictures of our accomodations so you can see where you may be staying. Feel free to check out our website or give us a call with any questions!

## SADDLE RIDGE CABINS

APPALOOSA LOOKOUT, BUCKSKIN BEND, MUSTANG VALLEY, PALOMINO PASS, QUARTER HORSE CANYON

2 BUNK ROOMS WITH BATHROOMS  
2 LEADER ROOMS WITH A SHARED BATHROOM  
1 COMMON MEETING SPACE  
GAS FIREPLACE  
PAVILION ACCESS WITH WOOD FIREPLACE



## THE LODGE

7 BUNK ROOMS  
2 BATHROOMS  
CONNECTED TO DINING HALL



## RETREAT CENTER

5 BUNK ROOMS  
2 BATHROOMS  
2 MEETING SPACES  
WOOD FIREPLACE



We are so excited for our 2019 Winter Teen Retreats! We also know that the positive experience of a Cran-Hill Winter Teen Retreat starts long before you set foot on our property. We have put together a promotional schedule that we have found to work well to maximize promotion of your retreat leading up to the retreat. Feel free to use as much or as little as you would like, we want you help you connect with your students and build excitement in your group the best way that you can!

☐ **BY NOVEMBER 1<sup>ST</sup>, 2019**

Start your registration process online or over the phone to lock in early bird pricing for your students!

☐ **6 WEEKS OUT**

Make sure you are reminding students about signing up for the retreat. This would be a great place to use the Winter Teen Retreat Slide Announcement.

☐ **3 MONTHS OUT**

Hold a parent meeting to get the parents and kids in your ministry excited! Don't forget to use the Elevate Winter Teen Retreat Flier.

☐ **4 WEEKS OUT**

Start to take care of the paperwork - liability waiver forms, a list of any food allergies, and a retreat roster. Information and copies of required forms can be found at [www.cranhillranch.com/elevate](http://www.cranhillranch.com/elevate)

☐ **6-8 WEEKS OUT**

Build some hype! Provide an incentive for the first kids to sign up. This is a great time to start using the provided social media graphic!

☐ **2 WEEKS OUT**

Finalize your roster of students, and call our office at 231.796.7669 to confirm your numbers.

☐ Print out and put up the provided posters around your church, and show the promo video at church.

☐ **1-2 WEEKS OUT**

Make sure that all of your students have a packing list, and are PUMPED for a great retreat!

**MAKE SURE TO HEAD TO OUR WEBSITE FOR YOUR MEDIA KIT!**

Don't worry! We've got all the promotional materials you need at [cranhillranch.com/elevate-media-kit](http://cranhillranch.com/elevate-media-kit).

Download whatever you would like to use, and let us know if you have any questions!